



CYGNAL

Survey of Registered Voters

Arkansas Statewide

Conducted February 19 - 22, 2021

n=1000 | $\pm 3.10\%$



1. How likely are you to vote in the 2022 general elections for State Legislature and local offices out of the following options?

	Freq.	%
Definitely voting	876	87.6%
Probably voting	109	10.9%
Probably not voting	14	1.4%
Total	1000	100.0%

Thinking about education in Arkansas ...

2. Generally speaking, do you agree or disagree that Arkansas public schools are meeting the needs of all children?

	Freq.	%
<u>Agree</u>	<u>335</u>	<u>33.5%</u>
Strongly agree	77	7.7%
Somewhat agree	258	25.8%
<u>Neither agree nor disagree</u>	<u>92</u>	<u>9.2%</u>
<u>Disagree</u>	<u>512</u>	<u>51.2%</u>
Somewhat disagree	256	25.6%
Strongly disagree	257	25.7%
Unsure	60	6.0%
Total	1000	100.0%

3. Thinking about the future of Arkansas's education system, do you think that lawmakers should stay the course and increase funding for a traditional public schools model, allow parents more education options to customize their child's education, or invest in both traditional education as well as new education options?

	Freq.	%
<u>Combined School Choice</u>	<u>652</u>	<u>65.2%</u>
Allow parents to customize their child's education	236	23.6%
Invest in both traditional education and new education options	416	41.6%
<u>Stay with a traditional public schools model and increase funding</u>	<u>300</u>	<u>30.0%</u>
Unsure	47	4.7%
Total	1000	100.0%



4. Do you agree or disagree that parents should choose the education option that best fits their child's needs?

	Freq.	%
<u>Agree</u>	<u>724</u>	<u>72.4%</u>
Strongly agree	468	46.8%
Somewhat agree	256	25.6%
<u>Neither agree nor disagree</u>	<u>81</u>	<u>8.1%</u>
<u>Disagree</u>	<u>174</u>	<u>17.4%</u>
Somewhat disagree	99	9.9%
Strongly disagree	75	7.5%
Unsure	21	2.1%
Total	1000	100.0%

5. In your opinion, who should be the primary decision maker when it comes to a child's education?

	Freq.	%
The child's parent or guardian	663	66.3%
The local school superintendent	18	1.8%
The local school board	98	9.8%
Teachers' unions	53	5.3%
Other	101	10.1%
Unsure	67	6.7%
Total	1000	100.0%

And now, thinking about tax credits for educational donations ...

6. Would you support or oppose the state of Arkansas offering tax credits to taxpayers who donate to nonprofits that provide scholarships to help low- and middle-income parents send their children to a school of their choice?

	Freq.	%
<u>Support</u>	<u>563</u>	<u>56.3%</u>
Strongly support	329	32.9%
Somewhat support	233	23.3%
<u>Neither support nor oppose</u>	<u>160</u>	<u>16.0%</u>
<u>Oppose</u>	<u>203</u>	<u>20.3%</u>
Somewhat oppose	82	8.2%
Strongly oppose	121	12.1%
Unsure	74	7.4%
Total	1000	100.0%



7. Would you support or oppose the state of Arkansas offering a tax credit to taxpayers who donate to nonprofits that provide grants to K-12 public schools that serve low- and middle-income students?

	Freq.	%
<u>Support</u>	610	61.0%
Strongly support	339	33.9%
Somewhat support	270	27.0%
<u>Neither support nor oppose</u>	150	15.0%
<u>Oppose</u>	176	17.6%
Somewhat oppose	72	7.2%
Strongly oppose	104	10.4%
Unsure	64	6.4%
Total	1000	100.0%

8. Are you more or less likely to support these tax credits knowing they would benefit low- and middle-income students?

	Freq.	%
<u>More likely</u>	610	61.0%
Much more likely	356	35.6%
Somewhat more likely	254	25.4%
<u>Neither more nor less likely</u>	240	24.0%
<u>Less likely</u>	101	10.1%
Somewhat less likely	40	4.0%
Much less likely	61	6.1%
Unsure	49	4.9%
Total	1000	100.0%

And now, thinking about the COVID-19 pandemic ...

9. Generally speaking, would you say that you are more concerned about the public health impact or economic impact of COVID-19?

	Freq.	%
Public health impact of COVID-19	404	40.4%
Economic impact of COVID-19	538	53.8%
Unsure	58	5.8%
Total	1000	100.0%



10. Are you female or male?

	Freq.	%
Female	538	53.8%
Male	462	46.2%
Total	1000	100.0%

11. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>448</u>	<u>44.8%</u>
18 – 34	232	23.2%
35 – 49	216	21.6%
<u>50 and over</u>	<u>552</u>	<u>55.2%</u>
50 – 64	266	26.6%
65 or older	286	28.6%
Total	1000	100.0%

12. If you're the parent or guardian of an Arkansas student in grades K-12, which type of school does your child attend?

	Freq.	%
I'm not the parent or guardian of an Arkansas student in grades K-12	572	57.2%
Private school	26	2.6%
Public school	275	27.5%
Homeschool	28	2.8%
Charter school	6	0.6%
Other	52	5.2%
Unsure / Refused	41	4.1%
Total	1000	100.0%

13. What is the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>450</u>	<u>45.0%</u>
Some high school	17	1.7%
High school diploma/GED	123	12.3%
Technical Certification	68	6.8%
Some college	242	24.2%
<u>At least College</u>	<u>540</u>	<u>54.0%</u>
College degree	334	33.4%
Graduate or Secondary school	206	20.6%
Unsure / Refused	10	1.0%
Total	1000	100.0%



14. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<u>Republican</u>	<u>456</u>	<u>45.6%</u>
Strongly Republican	262	26.2%
Mostly Republican	194	19.4%
<u>Independent</u>	<u>270</u>	<u>27.0%</u>
<u>Democratic</u>	<u>221</u>	<u>22.1%</u>
Mostly Democratic	102	10.2%
Strongly Democratic	119	11.9%
Unsure	53	5.3%
Total	1000	100.0%

15. Thinking back, who did you vote for in the 2020 Presidential Election?

	Freq.	%
Republican Donald Trump	528	52.8%
Democrat Joe Biden	309	30.9%
Someone else	42	4.2%
Did not vote	25	2.5%
Unsure / Refused	96	9.6%
Total	1000	100.0%

16. What is your race or ethnicity?

	Freq.	%
White or Caucasian	775	77.5%
Black or African-American	95	9.5%
Hispanic or Latino	18	1.8%
Asian	10	1.0%
Any other race	55	5.5%
Unsure	46	4.6%
Total	1000	100.0%

17. General election voter propensity

	Freq.	%
0 of 4	155	15.5%
1 of 4	123	12.3%
2 of 4	134	13.4%
3 of 4	159	15.9%
4 of 4	429	42.9%
Total	1000	100.0%



18. Geo - CD

	Freq.	%
CD-1	230	23.0%
CD-2	265	26.5%
CD-3	275	27.5%
CD-4	230	23.0%
Total	1000	100.0%

19. Age + Gender

	Freq.	%
F 18-34	120	12.0%
F 35-49	114	11.4%
F 50-64	157	15.7%
F 65+	147	14.7%
M 18-34	112	11.2%
M 35-49	102	10.2%
M 50-64	109	10.9%
M 65+	139	13.9%
Total	1000	100.0%

20. Race from File

	Freq.	%
White	764	76.4%
Black	104	10.4%
Hispanic/Latino	28	2.8%
Asian	5	0.5%
Other	12	1.2%
Unknown	87	8.7%
Total	1000	100.0%

21. Income

	Freq.	%
<\$50k	236	23.6%
\$50k-\$99k	377	37.7%
\$100k+	181	18.1%
Unknown	206	20.6%
Total	1000	100.0%

22. Party from File

	Freq.	%
Republican	361	36.1%
Democratic	288	28.8%
Non-Partisan	350	35.0%
Libertarian	1	0.1%
Total	1000	100.0%



23. Partisanship + Age

	Freq.	%
Republican 18 - 34	83	8.3%
Republican 35 - 49	99	9.9%
Republican 50 - 64	143	14.3%
Republican 65 or older	131	13.1%
Democratic 18 - 34	63	6.3%
Democratic 35 - 49	38	3.8%
Democratic 50 - 64	41	4.1%
Democratic 65 or older	79	7.9%
Independent 18 - 34	73	7.3%
Independent 35 - 49	67	6.7%
Independent 50 - 64	63	6.3%
Independent 65 or older	67	6.7%
Unsure	53	5.3%
Total	1000	100.0%

24. Partisanship + Gender

	Freq.	%
Republican Female	231	23.1%
Republican Male	225	22.5%
Democratic Female	151	15.1%
Democratic Male	70	7.0%
Independent Female	126	12.6%
Independent Male	144	14.4%
Unsure	53	5.3%
Total	1000	100.0%

25. Race + Gender

	Freq.	%
White Female	404	40.4%
White Male	372	37.2%
Black Female	64	6.4%
Black Male	31	3.1%
Hispanic Female	12	1.2%
Hispanic Male	6	0.6%
Asian Female	7	0.7%
Asian Male	4	0.4%
Any other race Female	24	2.4%
Any other race Male	31	3.1%
Unsure	46	4.6%
Total	1000	100.0%



26. Education

	Freq.	%
Bachelor's degree or higher	220	22.0%
Some college	159	15.9%
High school or less	244	24.4%
Unknown	376	37.6%
Total	1000	100.0%

27. Education + Gender

	Freq.	%
Female At least College	306	30.6%
Female No degree	226	22.6%
Male At least College	234	23.4%
Male No degree	224	22.4%
Unsure	10	1.0%
Total	1000	100.0%

METHODOLOGY

This probabilistic survey was conducted February 19 - 22, 2021, with 1000 registered voters. It has a margin of error of $\pm 3.10\%$. Known registered voters were interviewed via IVR, SMS, and email invitation. This survey was weighted to registered voter universe.

ABOUT THE FIRM

[Cygna](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygna was recently named the #1 Republican private pollster by Nate Silver's *FiveThirtyEight*, as well as the #1 most accurate polling and research firm in the country for 2018 by *The New York Times*. Its team members have worked in 47 states and countries on more than 1,100 corporate, public affairs, and political campaigns.

